

# Reconnecting with our Futures Past

Mike Amundsen  
Mulesoft API Strategy Advisor  
@mamund



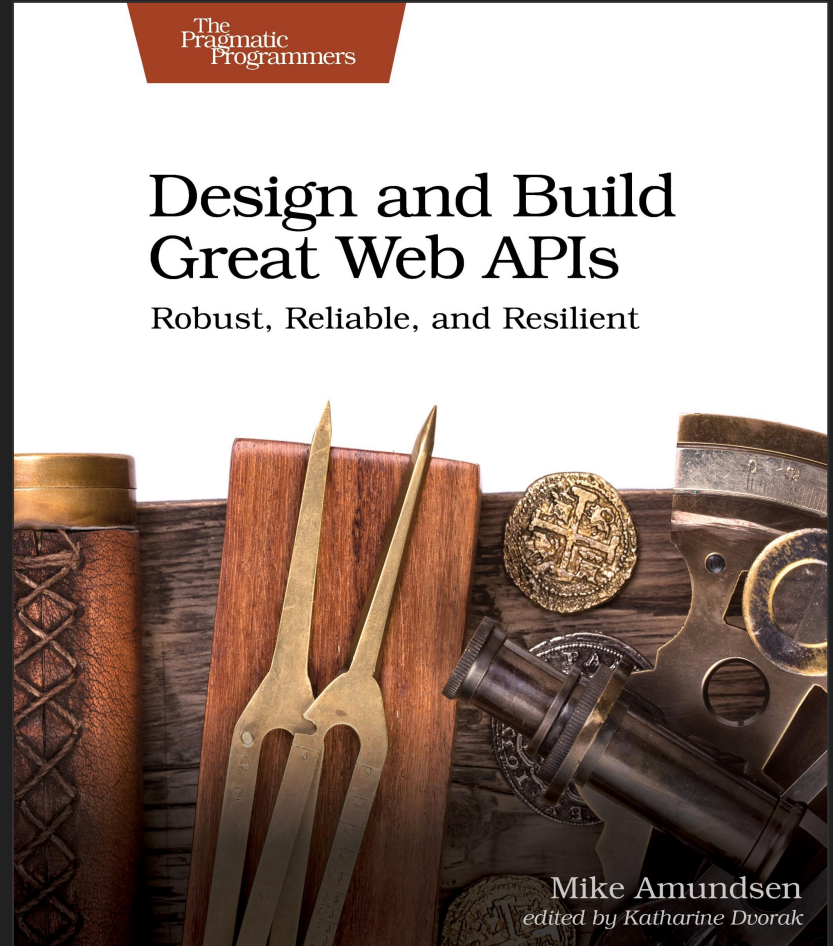


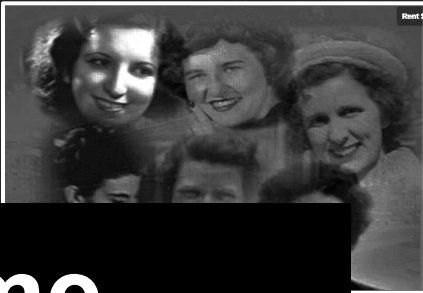
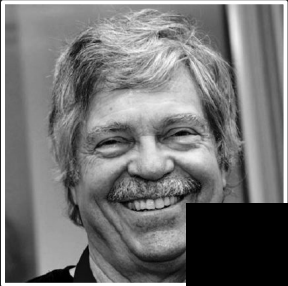
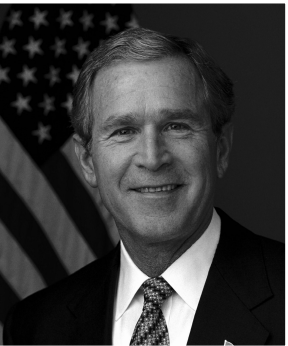
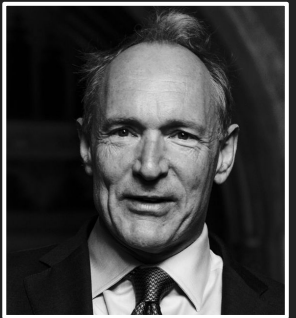
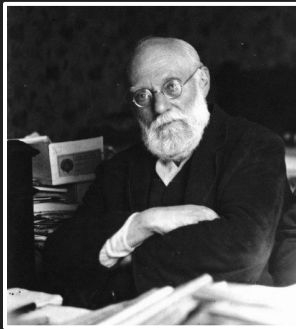
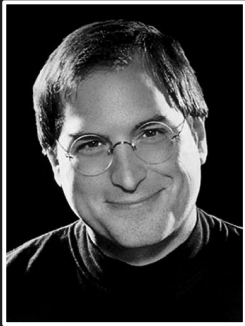
**Mike Amundsen**  
**@mamund**

[g.mamund.com/GreatWebAPIs](http://g.mamund.com/GreatWebAPIs)

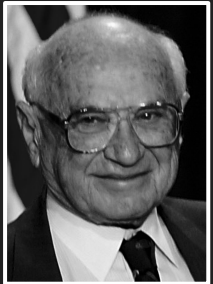
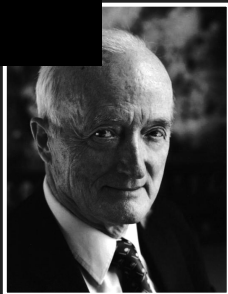
*"From design to code to test to deployment, unlock hidden business value and release stable and scalable web APIs that meet customer needs and solve important business problems in a consistent and reliable manner."*

*-- Pragmatic Publishers*





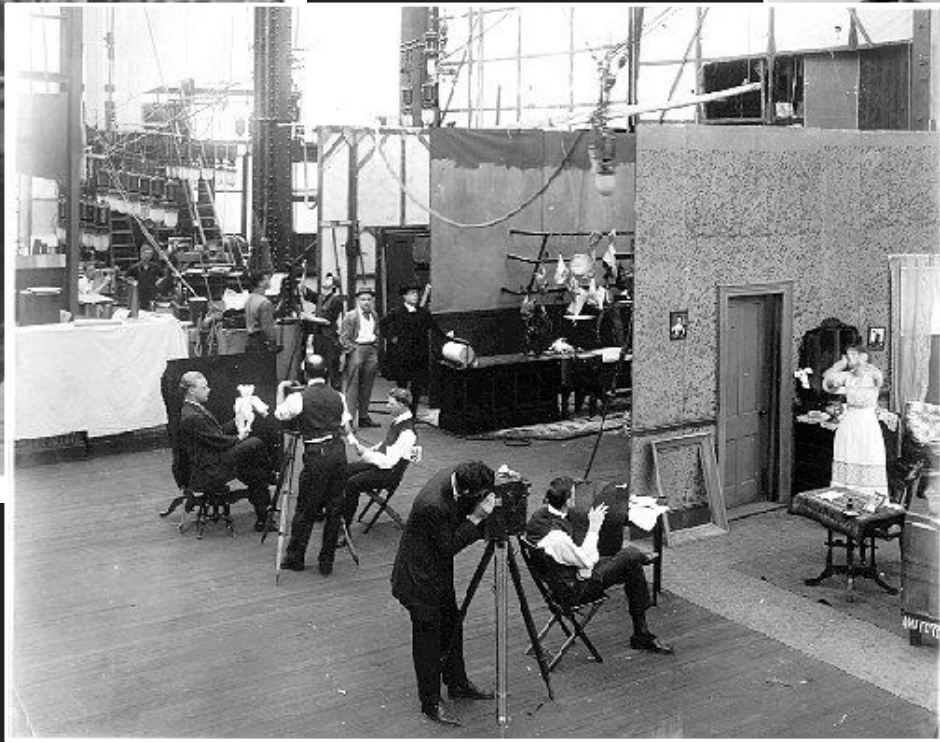
# Time



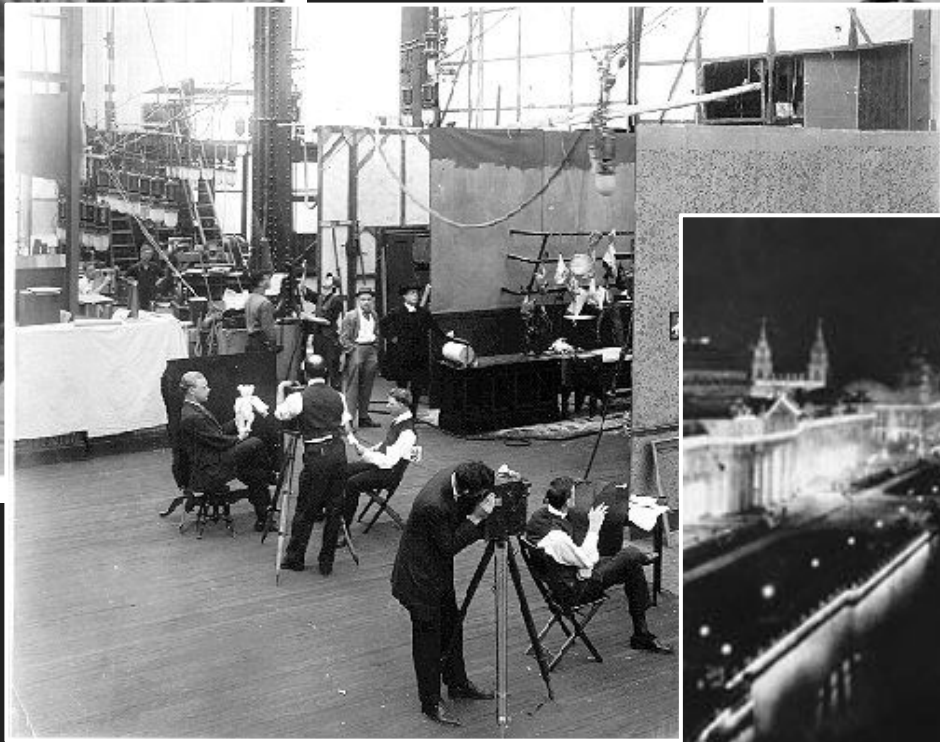
# 1900s Timeline











## "Time Machine", 1895



*"It is possible to believe that  
all the past is but the  
beginning of a beginning,  
and that all that is and has  
been is but the twilight of the  
dawn."*

*H. G. Wells, 1895*



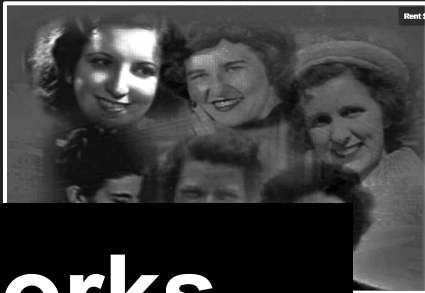
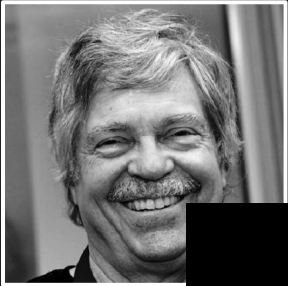
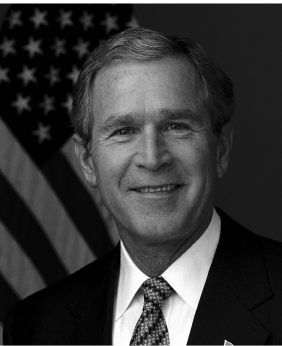
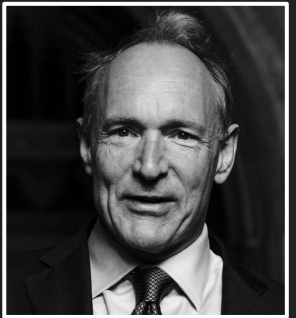
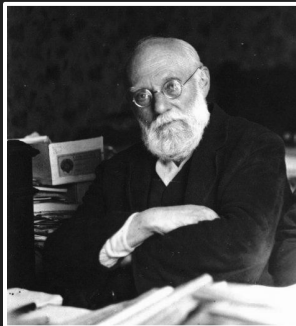
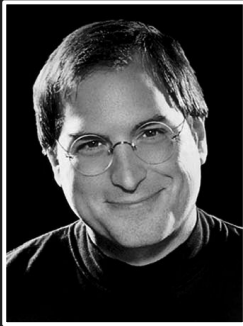
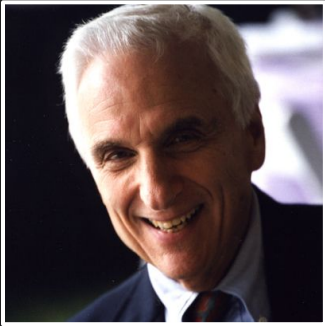
# Decisions, Decisions



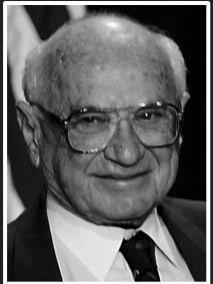
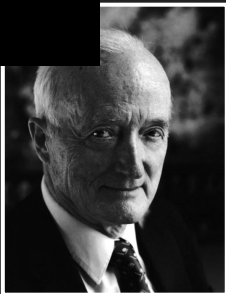
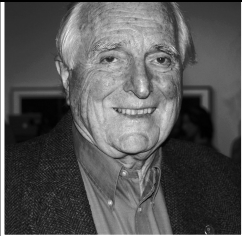
*"The very act of organizing a team means that certain decisions have already been made."*

*Mel Conway, 1968*





# Networks

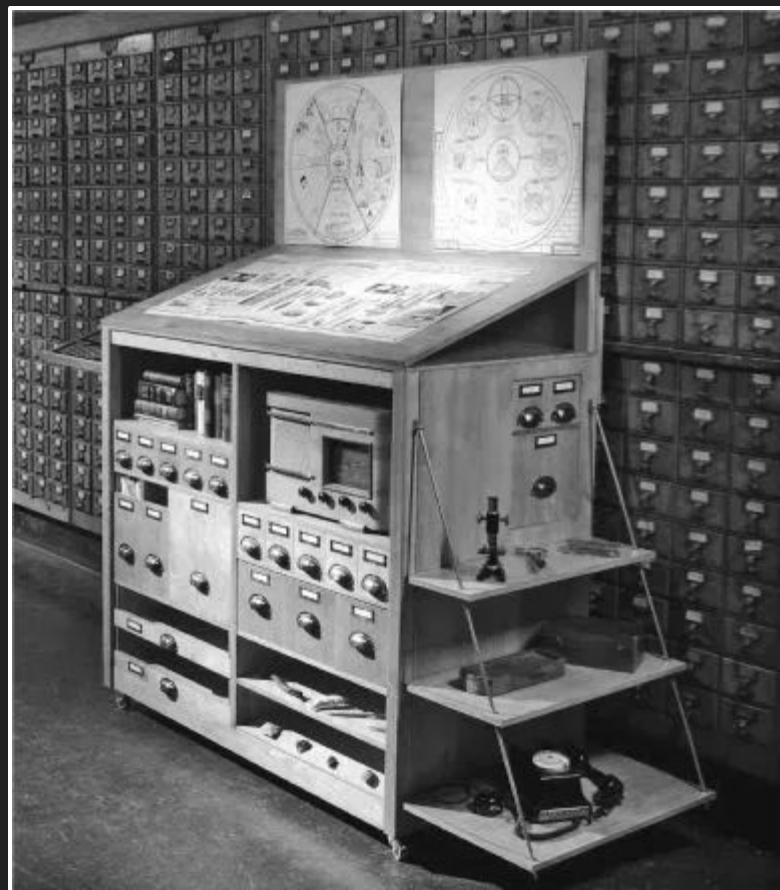


## A moving image of the world



*"From a distance, everyone will be able to read text, enlarged and limited to the desired subject, projected on an individual screen."*

*Paul Otlet, 1935*







ANNO



1912

INTERNATIONAL WORLD CENTRE

PERSPECTIVE GENERALE - VUE A VOL D'OISEAU

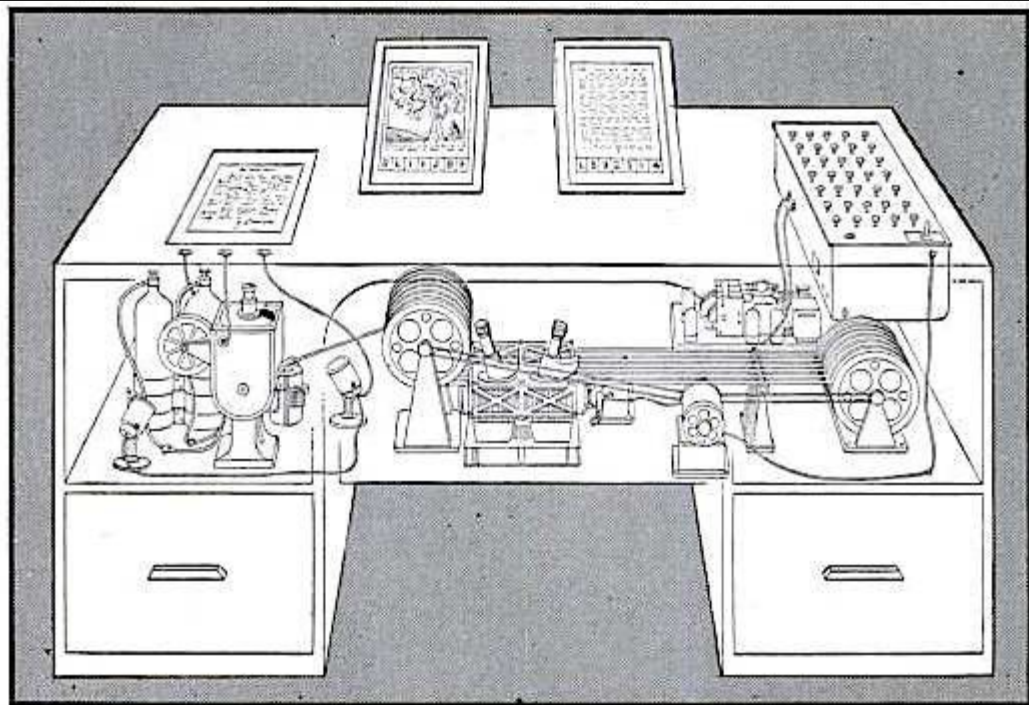
HENDRIK G. ANDEMIEN

PROJETE ET REDIGEE ARCHITECTE



L'univers, l'intelligence, la science, le livre

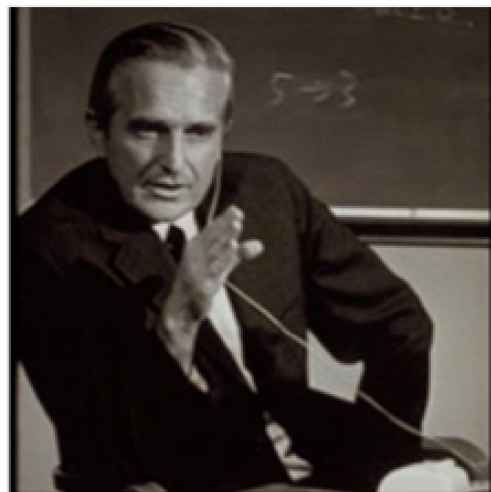
<p style="text-align: center;"><u>Les choses</u></p> <p style="text-align: center;"><i>L'Univers, la Réalité, le Cosmos</i></p>	
<p style="text-align: center;"><u>Les intelligences</u></p> <p style="text-align: center;"><i>qui pensent les choses fragmentairement</i></p>	
<p style="text-align: center;"><u>La science</u></p> <p style="text-align: center;"><i>Remet et coordonne en ses cadres les pensées de toutes les intelligences particulières</i></p>	
<p style="text-align: center;"><u>Les Livres</u></p> <p style="text-align: center;"><i>Transcrivent et photographient la science selon l'ordre divisé des connaissances</i> La Collection de livres forme la Bibliothèque</p>	
<p style="text-align: center;"><u>La Bibliographie</u></p> <p style="text-align: center;"><i>Inventorie et catalogue les livres</i> La réunion de notices Bibliographiques forme le répertoire Bibliographique universel</p>	
<p style="text-align: center;"><u>L'Encyclopédie</u></p> <p style="text-align: center;"><i>Dossier (Texte et Image) Atlas Microfilm</i> Concentre, classe et coordonne le contenu des livres</p>	
<p style="text-align: center;"><u>La Classification</u></p> <p style="text-align: center;"><i>Conforme à l'ordre que l'intelligence découvre dans les choses, sert à l'usage de l'ordonnance de la science des livres de leur Bibliographie et de l'Encyclopédie</i></p>	



**MEMEX** in the form of a desk would instantly bring files and material on any subject to the operator's fingertips. Slanting translucent viewing screens magnify supermicrofilm filed by code numbers. At left is a mechanism which automatically photographs longhand notes, pictures and letters, then files them in the desk for future reference.

**AS WE MAY THINK** CONTINUED





We should not impose regularity.

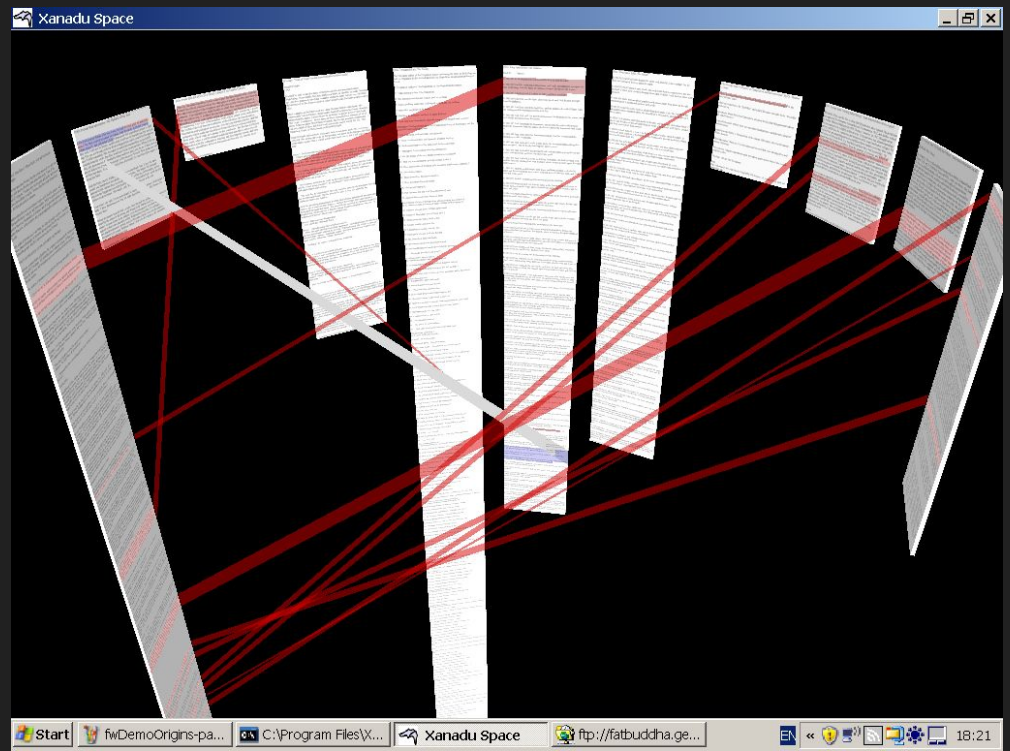
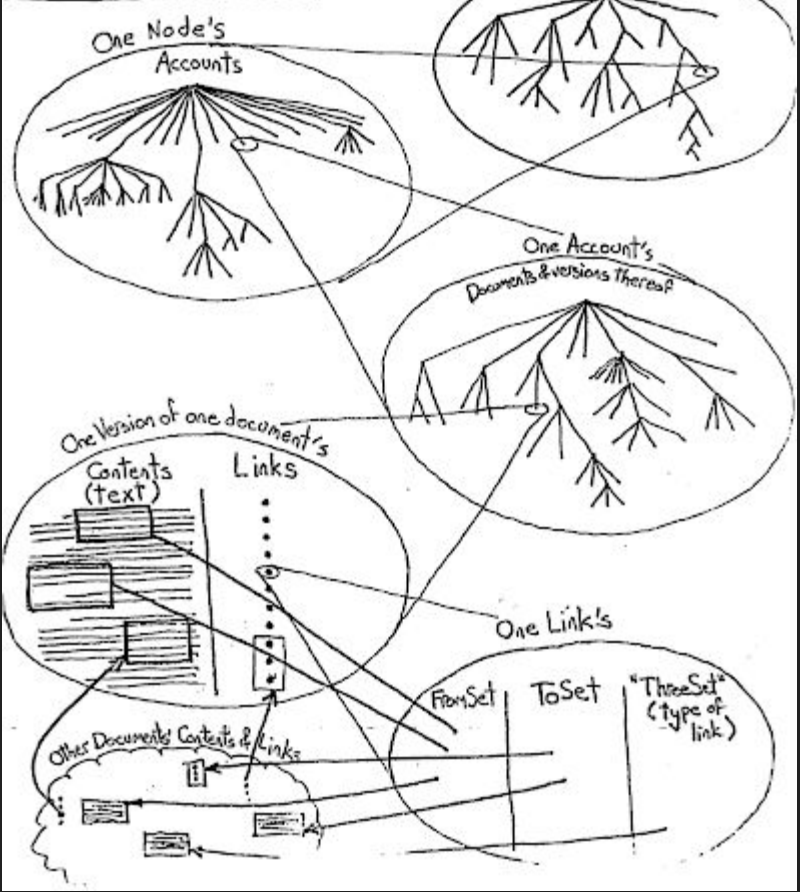


*"The point was to be able to have a medium that would record all the connections and all the structures and all the thoughts that paper could not."*

*-- Ted Nelson*

# The Structure of the Xanadu™ Docverse

©1983 Steve Wilton



You can and must understand computers NOW.

# COMPUTER



DREAM MACHINES



New Freedoms Through Computer Screens  
— a Minority Report

This is the flip side of Computer Lib.

The whole foundation of hypertext is collaborative

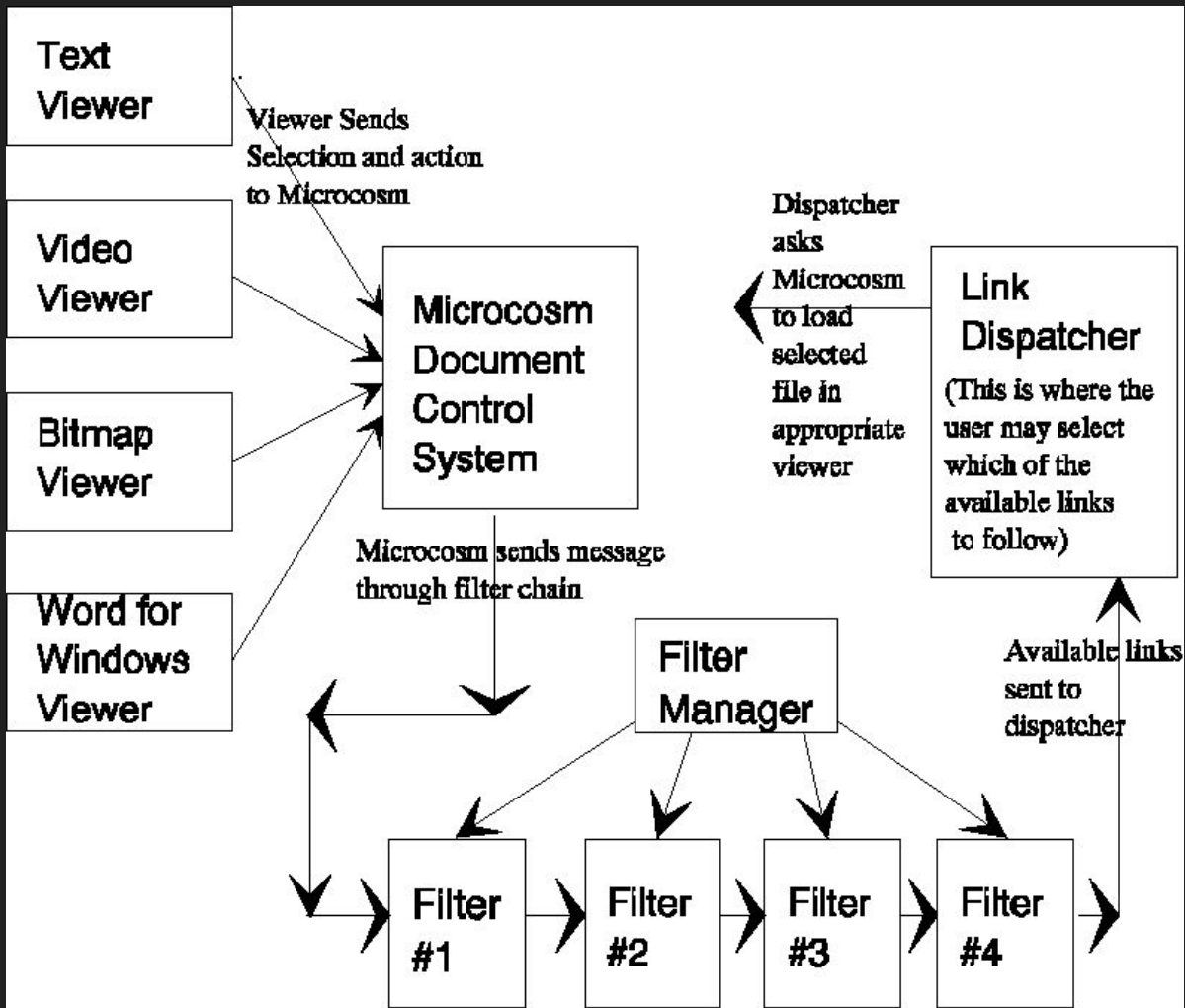


*"The strength of the internet  
is its global interconnection."*

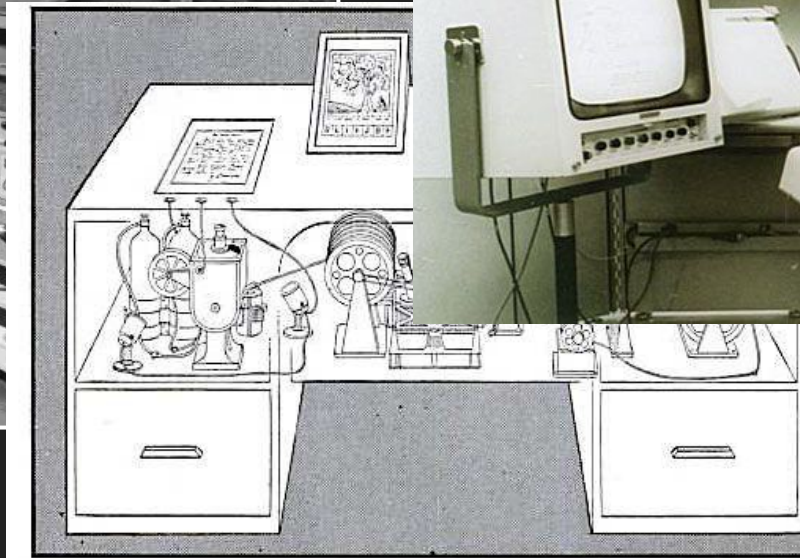
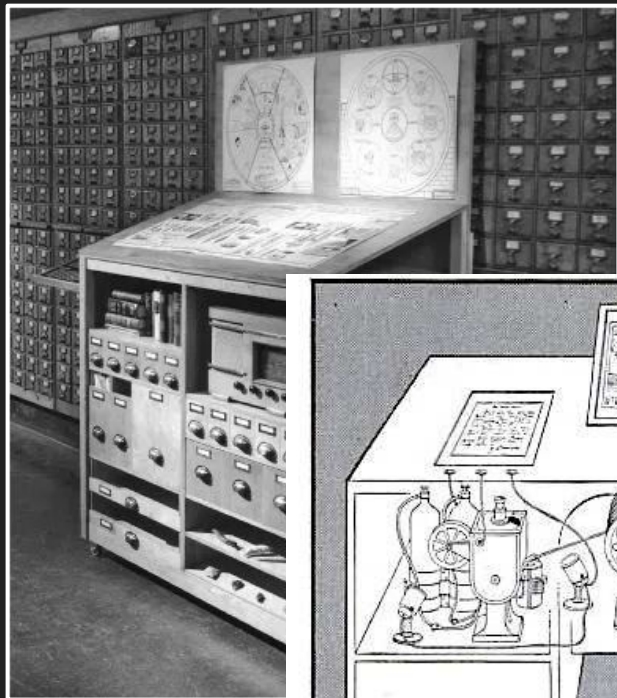
*-- Dame Wendy Hall, 2019*

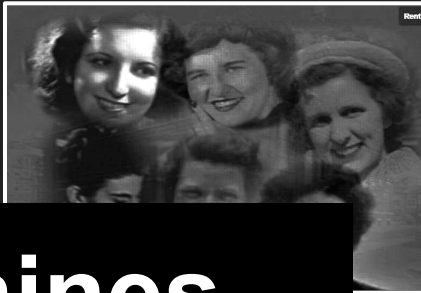
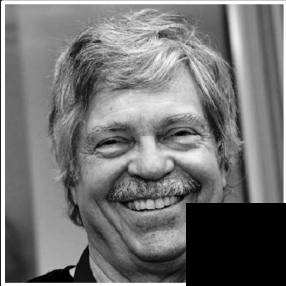
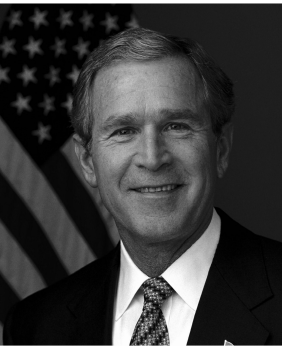
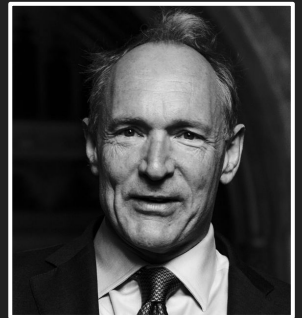
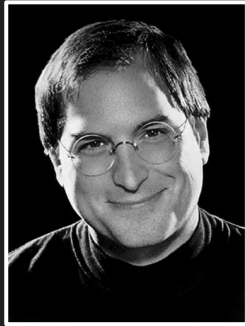
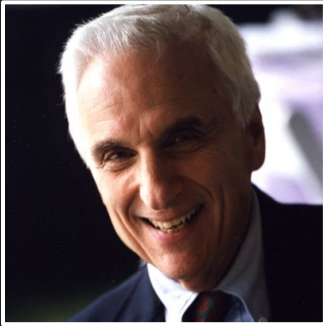




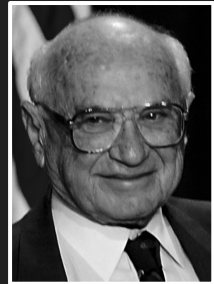
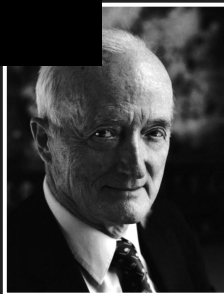








# Machines



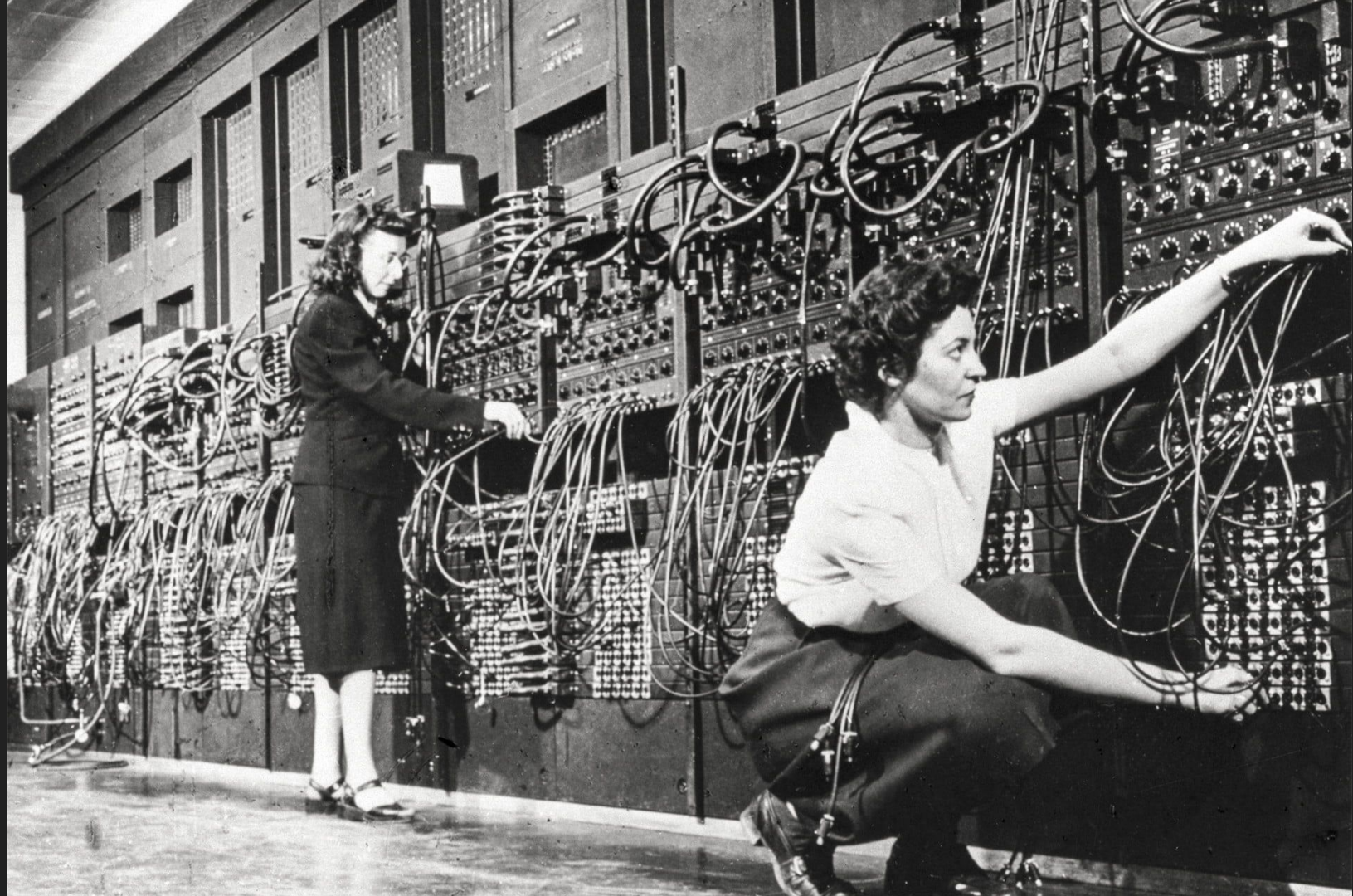
# The "ENIAC Six" -- 1946



- *Betty Snyder Holberton*
- *Jean Jennings Barik*
- *Kay McNulty Mauchly Antonelli*
- *Marlyn Wescoff Meltzer*
- *Ruth Lichterman Teitelbaum*
- *Frances Bilas Spence*

"The Computers: The Remarkable Story of the ENIAC Programmers" -- Kathy Kleimar

<https://vimeo.com/ondemand/eniac6>









# The UNIVAC -- 1949



*"To me programming is more than an important practical art. It is also a gigantic undertaking in the foundations of knowledge."*

*-- Admiral Grace Hopper  
(1906 -- 1992)*





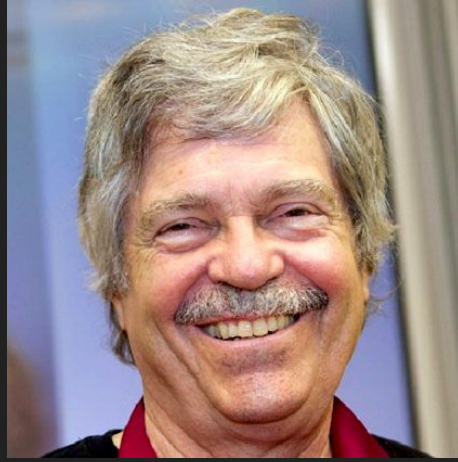
# GRACE HOPPER CELEBRATION



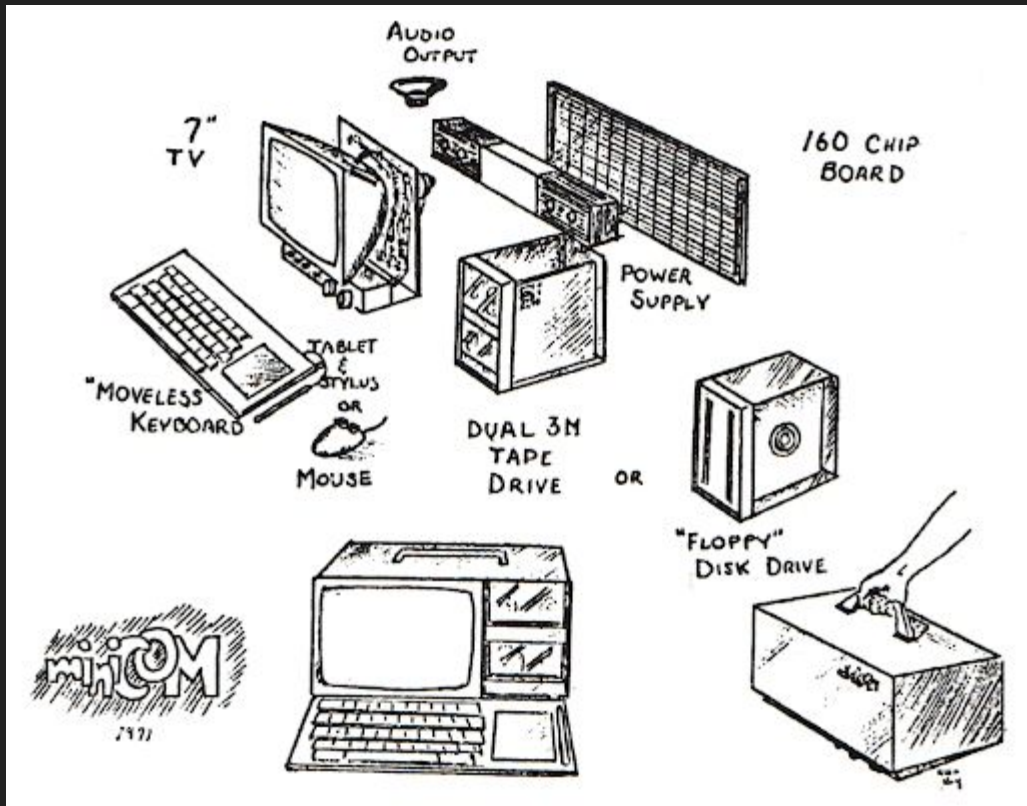
AMTA  
B...



# Adele Goldberg & Alan Kay -- 1970s



- *XEROX Parc*
- *Smalltalk Language*
- *Object-Oriented Programming*
- *Dynabook*



Just a moment... 371 pages left. Done.

Top View

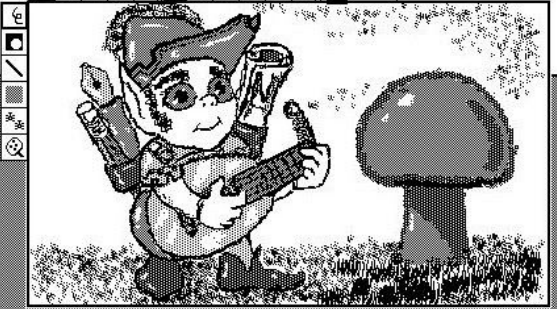
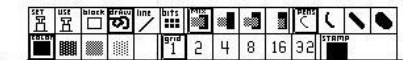
XEROX - Learning Research Group

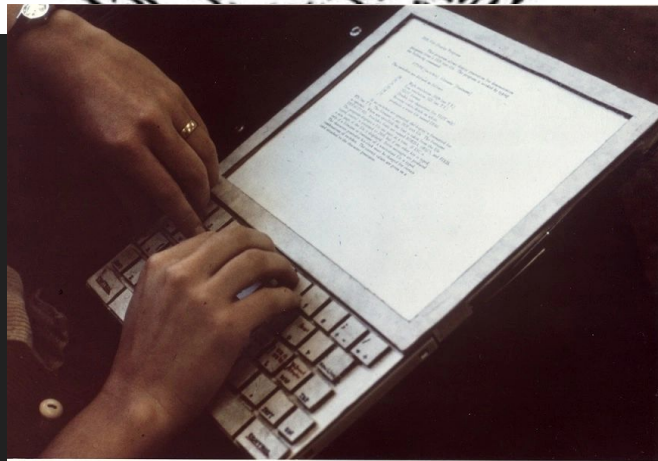
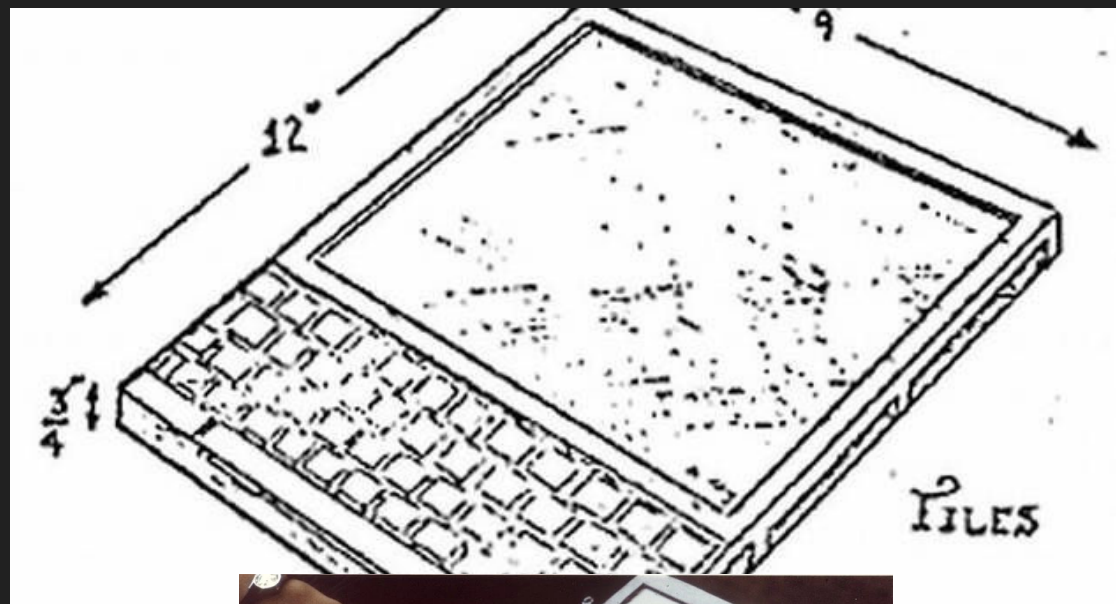
user screenextent: 640@580 tab: 0@50.  
 NotifyFlag ← true.  
 Changes init.  
 user\_changedMessage

Classes

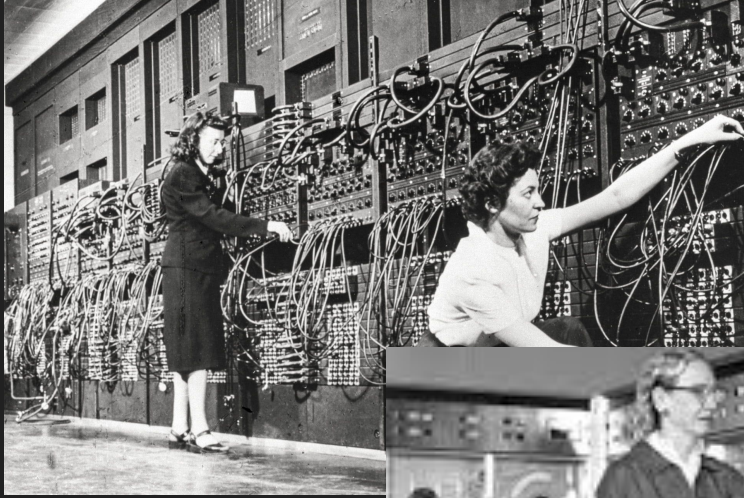
AllClasses SystemOrganization 'Kernel Classes' 'Numbers' 'Basic Data Structures' 'Sets and Dictionaries' 'Graphical Objects' 'Text Objects' 'Windows' 'Panels and Menus' 'Files'	Date float Integer LargeInteger MachineDouble Natural Number Time	ClassDefinition ClassOrganization 'Arithmetic' 'Conversion' 'Math functions' 'Printing' 'Initialization'	arctan cos exp ipow: ln log: neg sin sqrt tan
--	--	--	--

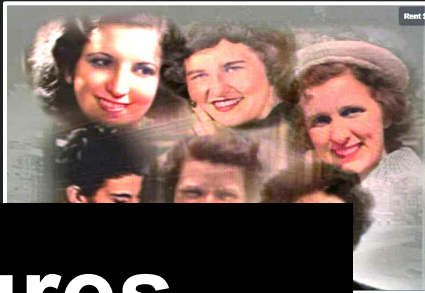
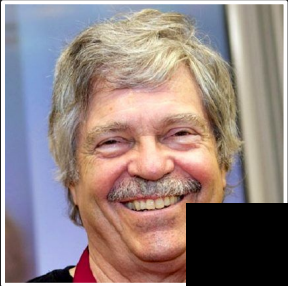
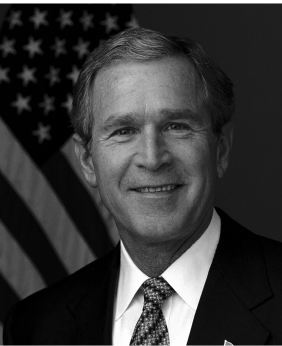
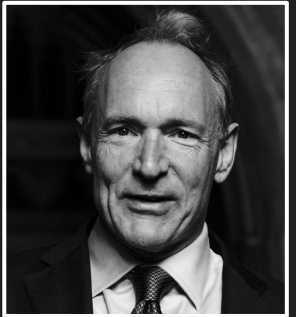
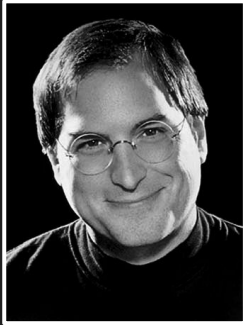
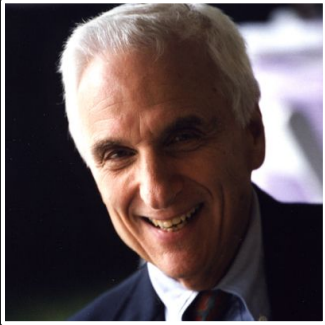
```
sqrt | t1 t2
[[self ≤ 0.0 =>
  [self = 0.0 => [0.0]
  user notify: 'sqrt invalid for x<0.'].
 t1 ← self + 0.0.
 t1 instfield: 1 ← (t1 instfield: 1) / 4 * 2.
 for% t2 to: 5 do%
  [t1 ← self - (t1 * t1) / (t1 * 2.0) + t1].
 t1]]
```



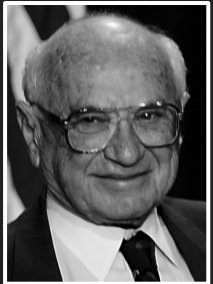
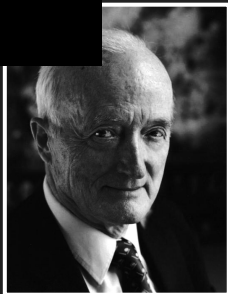








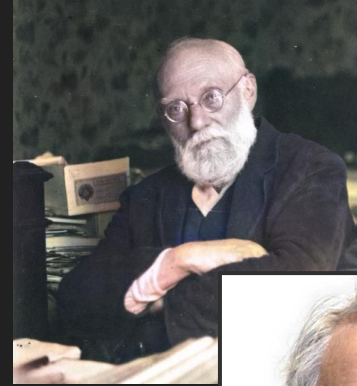
# Futures





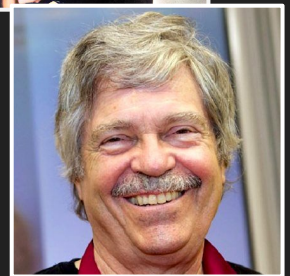
# Otlet-Nelson-Hall Networks

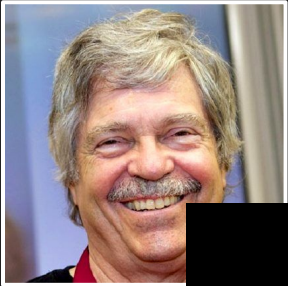
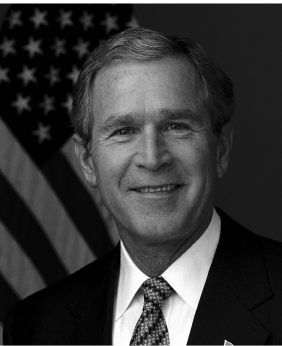
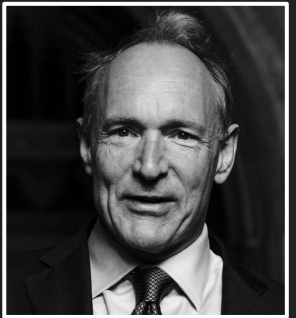
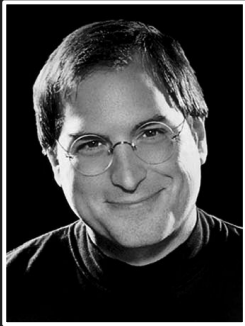
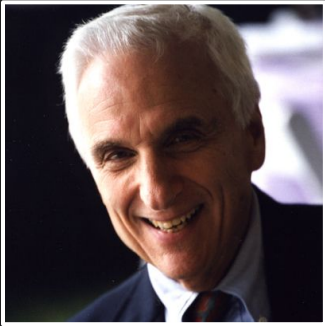
- Planetary library in an extra-territorial city state (Otlet)
- Links as an added layer on the unspoiled original content (Nelson)
- An open, resource-based message-passing system (Hall)



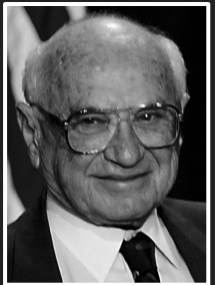
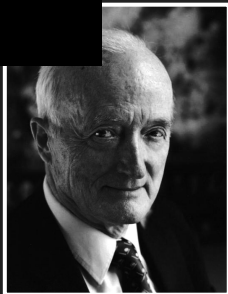
# McNulty-Hopper-Goldberg Machines

- Organized into coherent machine-language routines (McNulty)
- Self-documenting domain-specific application-languages (Hopper)
- Message-passing opaque components (Goldberg/Kay)





# Horizons





*A Friedman doctrine—*  
**The Social  
Responsibility  
Of Business Is to  
Increase Its Profits**

By **MILTON FRIEDMAN**

**TAMING G.M.**—Chairman James Roche of General Motors (right) replies to members of Campaign G.M. (below, wearing "Tame G.M." buttons) at the corporation's stockholders' meeting in May. Representatives of the campaign demanded that G.M. name three new directors to represent "the public interest" and set up a committee to study the company's performance in such areas of public concern as safety and pollution. The stockholders defeated the proposals overwhelmingly, but management, apparently in response to the second demand, recently named five directors to a "public-policy committee." The author calls such drives for social responsibility in business "pure and unadulterated socialism," adding: "Businessmen who talk this way are unwitting puppets of the intellectual forces that have been undermining the basis of a free society."





## Increase Profits -- 1970



*"I am favor of cutting taxes  
under any circumstances  
and for any excuse, for any  
reason, whenever it's  
possible."*

*-- Milton Friedman  
(1912 -- 2006)*



## A Crisis of Confidence -- 1979



*"We can see this crisis in the growing doubt about the meaning of our own lives and in the loss of a unity of purpose for our nation."*

*-- Jimmy Carter, 1979*

## Problems



*"Government is not the  
solution to our problem;  
government is the problem."*

*-- Ronald Reagan, 1981*

## The Promise of America



*"America doesn't need more  
big government."*

*-- George E. Bush, 2002*

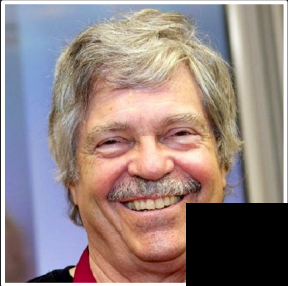
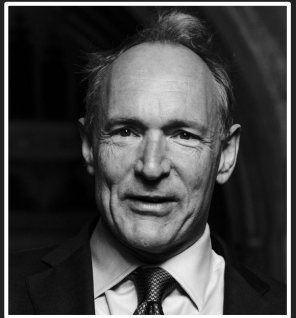
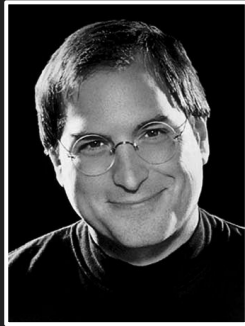
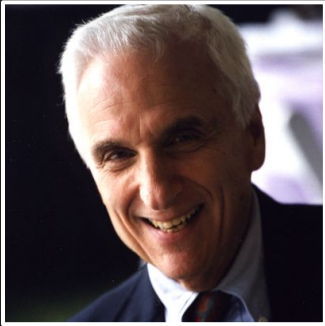
## Money



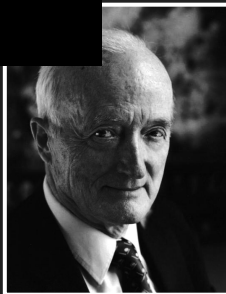
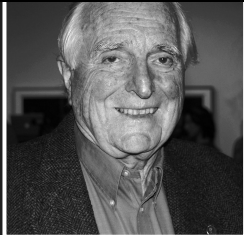
*"[Trump] is a guy who  
learned to turn politics into  
money."*

*-- Wayne Barrett, 1992*





# Parallels







"All the News  
That's Fit to Print"

# The New York Times

LATE CITY EDITION

Weather: Cloudy, rain likely today and tonight. Partly sunny tomorrow. Temp. range: today 64-80; Wed. 67-65. Full U.S. report on Page 75.

VOL. CXIX... No. 40,997

© 1970 The New York Times Company

NEW YORK, THURSDAY, APRIL 23, 1970

10 CENTS

**PRICES CLIMB 0.4%  
BUT RATE OF RISE  
APPEARS TO SLOW**

Gain in the Consumer Index for March Lags Behind the 4 Previous Months

**INCREASE IS STEEP HERE**

Medical Care and Mortgage Interest Are the Major Elements in Changes

By EDWIN L. DALE Jr.  
Special to The New York Times

WASHINGTON, April 22—Consumer prices rose strongly again in March but there were signs that the pace of inflation was slowing, the Labor Department reported today.

After adjustment of the data to reflect normal seasonal changes, the Consumer Price Index rose four-tenths of 1 per cent in March, less than the five-tenths rise in February and the six-tenths rate of the three months before that.

What is more, one-quarter of the entire March increase in the index was accounted for by a somewhat artificial recording of an increase in Veterans Administration mortgage interest rates. The ceiling on these rates was recently raised by the Government, but the cost to the borrower was not increased by as much as the face amount of the interest.

**Finds Easing of Rate**  
Joel Poolin, Assistant Com-

## Millions Join Earth Day Observances Across the Nation



Thousands jamming Fifth Avenue yesterday in response to a call for the regeneration of a polluted environment. View is north from 43d Street, with Central Park in background.

The New York Times by Patrick A. Burns

**CAMBODIAN CRISIS  
GROWS AS TROOPS  
SEEM TO FALTER**

With Reds Near, Pnompenh Is Gloomy Over Limited Response to Aid Pleas

**CIVIL AVIATION CURBED**

Aide Declines to State How Long Army Can Hold Out With the Arms It Has

By HENRY KAMM  
Special to The New York Times

PNOMPENH, Cambodia, April 22—An atmosphere of heightening national emergency is overtaking Cambodia.

It is due to evidence that the Cambodian Army is unable to turn back the Vietnamese Communist forces, which at one point are within 15 miles of the capital, and to the limited response to Premier Lon Nol's appeal to all nations for arms aid.

The military authorities closed the Pnompenh airport this evening to all civilian traffic. According to military sources, it is to remain closed until tomorrow in connection with an important military operation. The operation is presumably intended to dislodge the North Vietnamese and Vietcong forces from the district capital of Saang, about 15 miles south of here.

**An Appeal to Newsmen**

The discouragement over the failure of such conventional

**U.S. CONCERN SUED  
WITH 2 IN JAPAN**

Westinghouse and Mitsubishi Companies Are Accused in

**Mood Is Joyful as City Gives Its Support**

By JOSEPH LELYVELD  
Huge, light-hearted throngs ambled down airless streets

**Activity Ranges From Oratory to Legislation**

By GLADWIN HILL  
Earth Day, the first mass consideration of the globe's en-

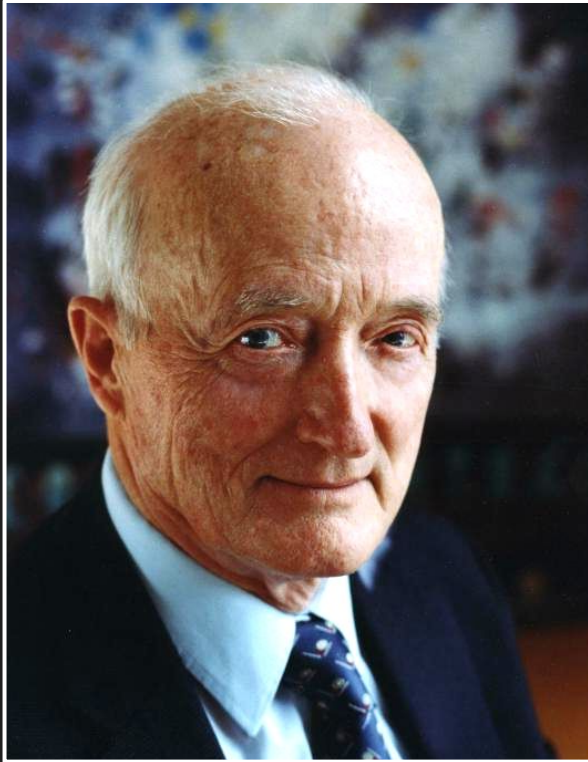
**BACKERS OF ROJAS  
THREATEN REVOLT**

But Colombian Government Appears in Full Control—

**U.S. Plane Flies In Arms As Trinidad Fights Mutiny**

By TAD SZULC  
Special to The New York Times  
WASHINGTON, April 22—The United States flew a planeload of weapons, including mortars and machine guns

## Founder of Earth Day -- 1970



*"The world of tomorrow is not foreordained to be either good or bad...rather it will be what we make it."*

*-- John McConnell  
(1915 -- 2012)*

## Digital Revolution -- 1980s



*"The digital revolution is far more significant than the invention of writing or even of printing."*

*-- Doug Engelbart  
(1925 -- 2013)*

We have not seen it yet



*"The Web as I envisaged it,  
we have not seen it yet. The  
future is still so much bigger  
than the past."*

*-- Sir Tim Berners-Lee*



## A Bicycle for our Minds, 1990



*"What a computer is to me is  
it's the most remarkable tool  
that we've ever come up  
with, and it's the equivalent  
of a bicycle for our minds."*

*-- Steve Jobs, 1990*

## "Time Machine", 1895



*"Every time I see an adult on a bicycle, I no longer despair for the future of the human race."*

*-- H. G. Wells*



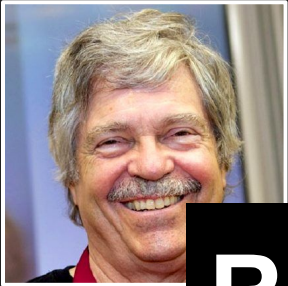
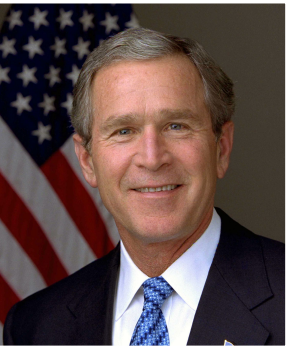
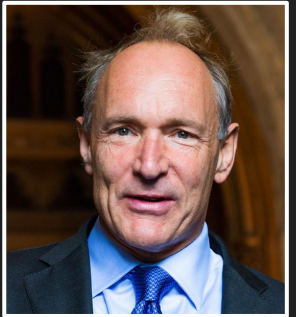
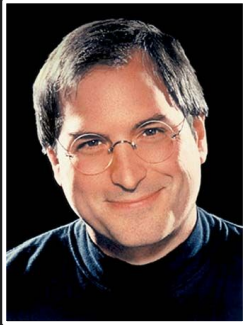
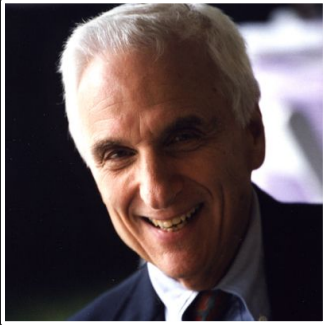
FUTURE



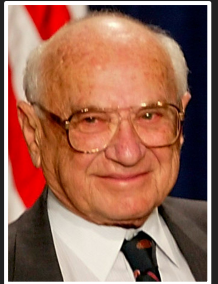
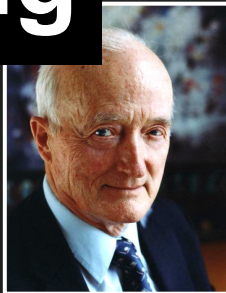


**THE BEST WAY  
TO PREDICT THE  
FUTURE  
IS TO CREATE IT**





# Reconnecting



# Reconnecting with our Futures Past

Mike Amundsen  
Mulesoft API Strategy Advisor  
@mamund

